



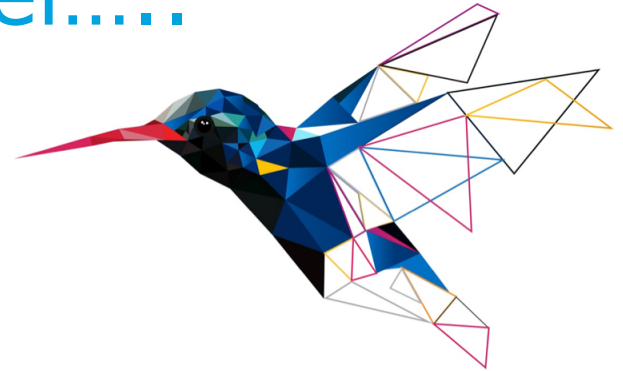
Further, Faster | Fringe Festival at COP26

Further, Faster..... Fitter

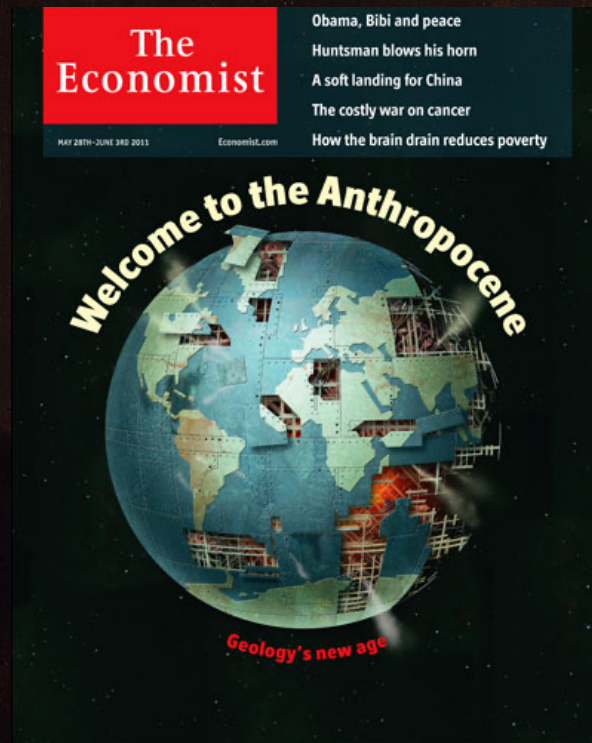
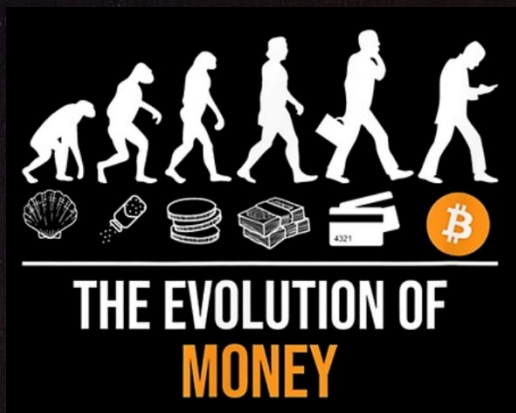
John Elkington
Volans

5 November 2021

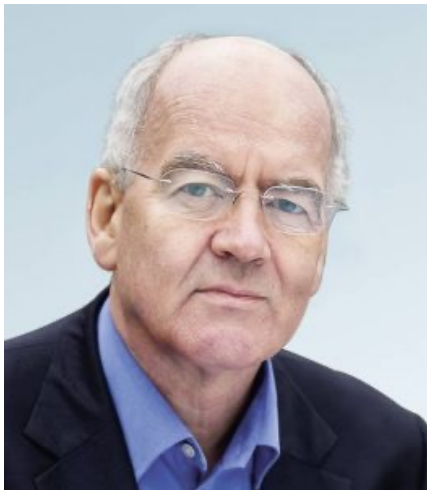
For professional investors only



Sustainability. We mean it.

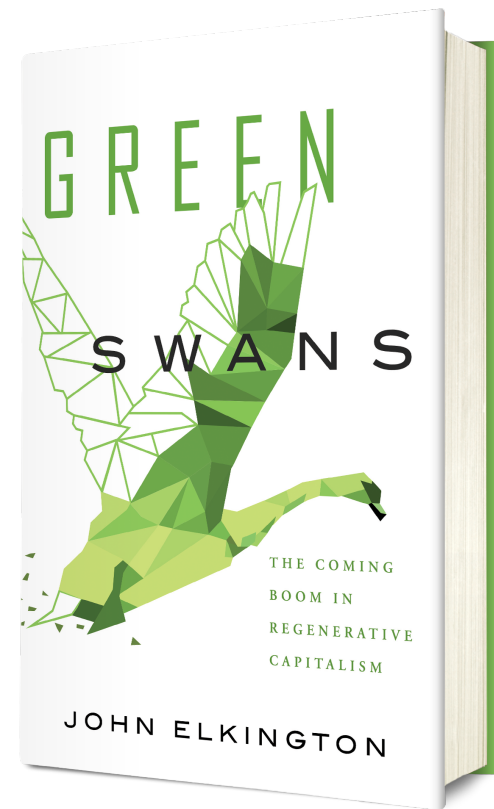
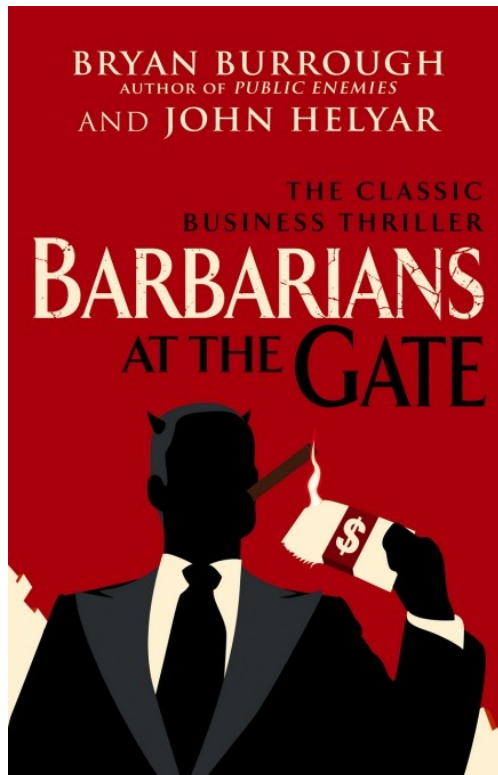


Barbarians Go Green



JOHN ELKINGTON
Founder & Chief Pollinator
Volans

Source: Volans; Penguin/Arrow Books



Re generation Ending the climate crisis in one generation

Paul Hawken



Walmart 



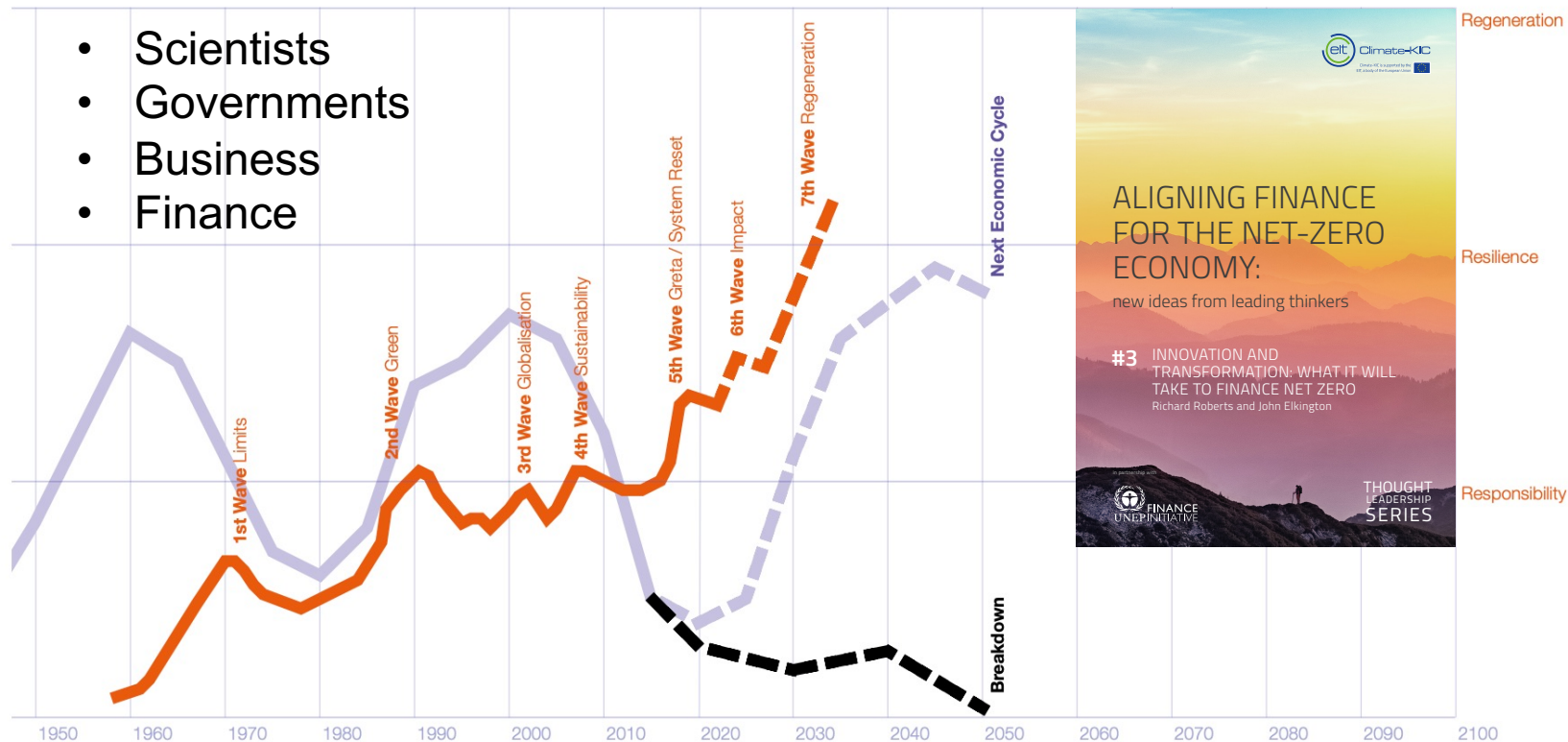
Federated Hermes FURTHER, FASTER, FITTER 05-11-2021



Source: Capitals Coalition tweet

Waves of Societal Pressure, 1960-

- Scientists
- Governments
- Business
- Finance



Greenwashing – And Beyond

Bloomberg

THE EARTHS HOT PRIZE



Photographer: Bloomberg/Blc

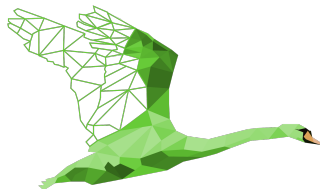
Green

European ESG Assets Shrank by \$2 Trillion After Greenwash Rules

By [Alastair Marsh](#) + Follow

19 July 2021, 00:01 BST

Green Swans: **Policy**



GREEN SWANS
OBSERVATORY



Sources: Volans; Transport Environment; New York Times

Biden Announces \$2 Trillion Climate Plan

Joe Biden's plan connects tackling climate change with the economic recovery from the coronavirus crisis, while also addressing racism. The proposal drew praise from his onetime critics.

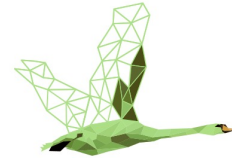


Former Vice President Joseph R. Biden Jr. unveiled his \$2 trillion climate plan for reducing fossil fuel use across the U.S. and creating jobs.

Kriston Jae Bethel for The New York Times

Green Swans: **This Is Their Future**





Green Swans: 3 Horizons

Cost of solving
climate
emergency:
\$300bn-\$50tn

Global Goal
“hotspots” to
grow 3-4 times
as fast

