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INVESTMENT NOTE

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Credit Suisse buoyed by wealth arm as trading tumbles

Filippo Alloatti, Senior Research Analyst at Hermes Credit, comments on Credit Suisse Q1 2014 results released today:

Results recap

Overall, Credit Suisse failed to meet market expectations – with net income down 34% year-on-year to CHF859m, missing the headline estimates by about 20%. It is also worth noting consensus expectations were low – given the company's recent habit of missing estimates.

However, it was not all doom and gloom for the Swiss giant, with its wealth management operations posting almost twice the expected level of net inflows at CHF10.6bn. The 5.4% annualised figure is very strong. In Asia Pacific and Switzerland, the lending initiative seems to be bearing the first fruits.

Driving the earnings miss was expected weaker performance in the core investment bank, which has little cost flexibility. Investment bank revenues of CHF3.6bn missed consensus by 4%, while FICC revenues were down circa 20% year-on-year. There were though, some signs of life in primary investment banking revenues, with a good performance from debt underwriting of CHF 468mn. However, some large losses were booked at the corporate centre.

Moving to the balance sheet, capital was flat quarter-on-quarter at 10%, against consensus of 10.6%. This is down to risk-weighted assets (RWA) increasing CHF14bn to CHF280bn, largely due to a methodology change. The look-through Swiss leverage ratio was 3.7% as of end of Q1. Comments late last year from the Swiss finance minister and more recently from the UBS chair have re-opened the debate around the leverage ratios for Swiss banks. An increase to 5% - in line with US bank holding companies - is achievable over time. The capital rebuild (CET1) and de-leveraging (RWA, leverage exposure) are close to the 2019 required ratios.

Business model adjustments

The current strategy of keeping a leaner investment bank together with the wealth management operations has so far been punished by the market, but the jury is still out. RWA reduction in market risk exposures has clearly had a heavy P&L cost, but lower earnings volatility is expected going forward. Credit Suisse's investment bank was ranked 8th globally by total revenues in 2013. It performed well in US high yield, mortgages and IPOs. The IB's cost/income ratio is almost at its target, circa 70%, ex-non-strategic.

The strong wealth management franchise has historically provided the group with a stable source of earnings and a stable customer based. Liquidity is managed centrally, which is important. Even though corporate loans only make up a quarter of the group's balance sheet, the loan-to-deposit ratio is very healthy at about 80%. The stability of wealth management will help mitigate the volatile activities in investment banking. The group, even under the demanding Basel III regime, remains a highly free-cash flow generative business.

Contingent liabilities, litigation and conduct costs have been – like so many global investment banks – the wildcards over the last few years. An additional provision of CHF468m for US tax-related issues was taken in 2013. Credit Suisse is addressing this by repositioning its wealth management franchise in the US. With two major litigation cases either settled (with the FHFA) or closer to a settlement (DoJ -Swiss tax dispute), the 2014 legal cost might be lower than the previous year.

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Notes to Editors:

Hermes Fund Managers

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